

CONTRACT



KVVU TV
25-TV 5 Drive
Henderson, NV 89014
(702)435-5555

<u>Contract / Revision</u> 496475 /		<u>Alt Order #</u> 06356848
<u>Product</u> OBAMA SKED C		
<u>Contract Dates</u> 10/02/12 - 11/06/12		<u>Estimate #</u> 1904
<u>Advertiser</u> Obama For America		<u>Original Date / Revision</u> 09/28/12 / 09/28/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> KVVU	<u>Account Executive</u> Teresa Difuria	<u>Sales Office</u> TELEREP-PHIL
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u> 95	<u>Product Code</u> 101
<u>Agency Ref</u>		<u>Advertiser Ref</u>

And:

Greer Margolis Mitchell Burns, Inc (GMMB)
3050 K St NW
Washington, DC 20007

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	KVVU	10/02/12	11/05/12	Extra	M-F 1:05-1:35am		:30			NM	25	\$5,625.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/02/12	10/08/12	MTWTF--				5	\$225.00			
Week:		10/09/12	10/15/12	MTWTF--				5	\$225.00			
Week:		10/16/12	10/22/12	MTWTF--				5	\$225.00			
Week:		10/23/12	10/29/12	MTWTF--				5	\$225.00			
Week:		10/30/12	11/05/12	MTWTF--				5	\$225.00			
N 2	KVVU	10/02/12	11/05/12	Better	M-F 11a-12p		:30			NM	25	\$4,875.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/02/12	10/08/12	MTWTF--				5	\$195.00			
Week:		10/09/12	10/15/12	MTWTF--				5	\$195.00			
Week:		10/16/12	10/22/12	MTWTF--				5	\$195.00			
Week:		10/23/12	10/29/12	MTWTF--				5	\$195.00			
Week:		10/30/12	11/05/12	MTWTF--				5	\$195.00			
N 3	KVVU	10/02/12	11/05/12	Friends	M-F 12:05-1:05a		:30			NM	25	\$5,625.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/02/12	10/08/12	MTWTF--				5	\$225.00			
Week:		10/09/12	10/15/12	MTWTF--				5	\$225.00			
Week:		10/16/12	10/22/12	MTWTF--				5	\$225.00			
Week:		10/23/12	10/29/12	MTWTF--				5	\$225.00			
Week:		10/30/12	11/05/12	MTWTF--				5	\$225.00			
N 4	KVVU	10/02/12	11/05/12	Anderson	3-4p		:30			NM	25	\$7,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/02/12	10/08/12	MTWTF--				5	\$300.00			
Week:		10/09/12	10/15/12	MTWTF--				5	\$300.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	6	KVVU	10/09/12-10/15/12	Anderson	3-4p	MTuWThF----	:30		\$300.00	NM		
			See MG 4.26									
	26	KVVU	10/15/12-10/15/12	Anderson	2-3p	M-----	:30		\$300.00	NM		
			Ⓜ MG for 4.6 10/15									
Week:			10/16/12	10/22/12	MTWTF--			5	\$300.00			

(* Line Transactions: N = New, E = Edited, D = Deleted)

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<u>Contract Dates</u> 10/02/12 - 11/06/12	<u>Product</u> OBAMA SKED C	<u>Estimate #</u> 1904
<u>Advertiser</u> Obama For America		<u>Original Date / Revision</u> 09/28/12 / 09/28/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/23/12	10/29/12	MTWTF--				5	\$700.00			
Week:		10/30/12	11/05/12	MTWTF--				5	\$700.00			
N 9	KVVU	10/02/12	11/05/12	TMZ	730-8p		:30			NM	10	\$8,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/02/12	10/08/12	MTWTF--				2	\$850.00			
Week:		10/09/12	10/15/12	MTWTF--				2	\$850.00			
Week:		10/16/12	10/22/12	MTWTF--				2	\$850.00			
Week:		10/23/12	10/29/12	MTWTF--				2	\$850.00			
Week:		10/30/12	11/05/12	MTWTF--				2	\$850.00			
N 10	KVVU	10/02/12	11/05/12	More M-F 9-10a	M-F 9a-10a		:30			NM	25	\$6,875.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/02/12	10/08/12	MTWTF--				5	\$275.00			
Week:		10/09/12	10/15/12	MTWTF--				5	\$275.00			
Week:		10/16/12	10/22/12	MTWTF--				5	\$275.00			
Week:		10/23/12	10/29/12	MTWTF--				5	\$275.00			
Week:		10/30/12	11/05/12	MTWTF--				5	\$275.00			
N 11	KVVU	10/07/12	11/04/12	Friends Weekend	5-6p		:30			NM	5	\$1,125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	-----1				1	\$225.00			
Week:		10/08/12	10/14/12	-----1				1	\$225.00			
Week:		10/15/12	10/21/12	-----1				1	\$225.00			
Week:		10/22/12	10/28/12	-----1				1	\$225.00			
Week:		10/29/12	11/04/12	-----1				1	\$225.00			
N 12	KVVU	10/07/12	11/04/12	Extra Weekend	Su 6-7p		:30			NM	5	\$1,625.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	-----1				1	\$325.00			
Week:		10/08/12	10/14/12	-----1				1	\$325.00			
Week:		10/15/12	10/21/12	-----1				1	\$325.00			
Week:		10/22/12	10/28/12	-----1				1	\$325.00			
Week:		10/29/12	11/04/12	-----1				1	\$325.00			
N 13	KVVU	10/18/12	11/01/12	Glee	Thu 9p-10p		:30			NM	2	\$13,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	---1---				1	\$6,500.00			
Week:		10/22/12	10/28/12	-----				0	\$0.00			
Week:		10/29/12	11/04/12	---1---				1	\$6,500.00			
N 14	KVVU	10/09/12	10/23/12	Raising Hope/Ben and Kate	Tue 8p-9p		:30			NM	2	\$7,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	-1-----				1	\$3,550.00			
Week:		10/15/12	10/21/12	-----				0	\$0.00			
Week:		10/22/12	10/28/12	-1-----				1	\$3,550.00			
N 15	KVVU	10/02/12	10/16/12	New Girl/The Mindy Project	Tue 9p-10p		:30			NM	2	\$7,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	-1-----				1	\$3,550.00			
Week:		10/08/12	10/14/12	-----				0	\$0.00			
Week:		10/15/12	10/21/12	-1-----				1	\$3,550.00			
N 16	KVVU	11/06/12	11/06/12	Better	M-F 11a-12p		:30			NM	1	\$195.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	-1-----				1	\$195.00			
N 17	KVVU	11/06/12	11/06/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a		:30			NM	1	\$700.00

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<u>Product</u> OBAMA SKED C		
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<u>Advertiser</u> Obama For America		<u>Original Date / Revision</u> 10/15/12 / 10/15/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> KVVU	<u>Account Executive</u> Teresa Difuria	<u>Sales Office</u> TELEREP-PHIL
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u> 95	<u>Product Code</u> 101
<u>Agency Ref</u>		<u>Advertiser Ref</u>

And:

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*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
E 1	KVVU	10/02/12	11/05/12	Extra	M-F 1:05-1:35am		:30			NM	24	\$4,775.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/02/12	10/08/12	MTWTF--				5	\$225.00			
Week:		10/09/12	10/15/12	MTWTF--				5	\$225.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	8	KVVU	10/09/12-10/15/12	Extra	M-F 1:05-1:35am	MTuWThF----	:30		\$225.00	NM		
		See MG 9.11,9.12,9.13,9.14,9.15,9.16										
Week:		10/16/12	10/22/12	MTWTF--				5	\$225.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	11	KVVU	10/16/12-10/22/12	Extra	M-F 1:05-1:35am	MTuWThF----	:30		\$225.00	NM		
		See MG 1.26										
	26	KVVU	10/16/12-10/22/12	Extra	M-F 1:05-1:35am	MTuWThF----	:30		\$100.00	NM		
		Ⓜ MG for 1.11 10/22										
Week:		10/23/12	10/29/12	MTWTF--				5	\$225.00			
Week:		10/30/12	11/05/12	MTWTF--				5	\$225.00			
E 2	KVVU	10/02/12	11/05/12	Better	M-F 11a-12p		:30			NM	24	\$4,680.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/02/12	10/08/12	MTWTF--				5	\$195.00			
Week:		10/09/12	10/15/12	MTWTF--				5	\$195.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	9	KVVU	10/09/12-10/15/12	Better	M-F 11a-12p	MTuWThF----	:30		\$195.00	NM		
		See MG 9.11,9.12,9.13,9.14,9.15,9.16										
Week:		10/16/12	10/22/12	MTWTF--				5	\$195.00			
Week:		10/23/12	10/29/12	MTWTF--				5	\$195.00			
Week:		10/30/12	11/05/12	MTWTF--				5	\$195.00			
E 7	KVVU	10/02/12	11/05/12	Extra	M-F 7-730p		:30			NM	14	\$9,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/02/12	10/08/12	MTWTF--				3	\$625.00			
Week:		10/09/12	10/15/12	MTWTF--				3	\$625.00			
Week:		10/16/12	10/22/12	MTWTF--				3	\$625.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	7	KVVU	10/16/12-10/22/12	Extra	M-F 7-730p	MTuWThF----	:30		\$950.00	NM		
		Credited										

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<u>Advertiser</u> Obama For America		<u>Original Date / Revision</u> 10/15/12 / 10/15/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/23/12	10/29/12	MTWTF--				3	\$625.00			
Week:		10/30/12	11/05/12	MTWTF--				3	\$625.00			
E 9	KVVU	10/02/12	11/05/12	TMZ	730-8p		:30			NM	15	\$17,900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/02/12	10/08/12	MTWTF--				2	\$850.00			
Week:		10/09/12	10/15/12	MTWTF--				2	\$850.00			
Week:		10/16/12	10/22/12	MTWTF--				2	\$850.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
6	KVVU	10/16/12-10/22/12		TMZ	730-8p	MTuWThF----	:30		\$1,350.00	NM		
See MG 9.11,9.12,9.13,9.14,9.15,9.16												
11	KVVU	10/17/12-10/17/12		BB League Championships	1pm-8pm	---W-----	:30		\$3,250.00	NM		
Ⓜ MG for 1.8,2.9,12.2,13.1,11.2,9.6												
12	KVVU	10/18/12-10/18/12		BB League Championships	1pm-8pm	----Th-----	:30		\$3,250.00	NM		
Ⓜ MG for 1.8,2.9,12.2,13.1,11.2,9.6												
13	KVVU	10/18/12-10/18/12		Extra	M-Sa 8-10p/Su 7-1	----Th-----	:30		\$825.00	NM		
Ⓜ MG for 1.8,2.9,12.2,13.1,11.2,9.6												
14	KVVU	10/18/12-10/18/12		TMZ	M-Sa 8-10p/Su 7-1	----Th-----	:30		\$825.00	NM		
Ⓜ MG for 1.8,2.9,12.2,13.1,11.2,9.6												
15	KVVU	10/17/12-10/22/12		The Simpsons	M-F 11:35p-12:05aM	--WThF----	:30		\$350.00	NM		
Ⓜ MG for 1.8,2.9,12.2,13.1,11.2,9.6												
16	KVVU	10/20/12-10/20/12		NCAA Football Late Game	NCAA Football Lat	-----Sa--	:30		\$1,250.00	NM		
Ⓜ MG for 1.8,2.9,12.2,13.1,11.2,9.6												
Week:		10/23/12	10/29/12	MTWTF--				2	\$850.00			
Week:		10/30/12	11/05/12	MTWTF--				2	\$850.00			
E 11	KVVU	10/07/12	11/04/12	Friends Weekend	5-6p		:30			NM	4	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	-----1				1	\$225.00			
Week:		10/08/12	10/14/12	-----1				1	\$225.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
2	KVVU	10/08/12-10/14/12		Friends Weekend	5-6p	-----Su	:30		\$225.00	NM		
See MG 9.11,9.12,9.13,9.14,9.15,9.16												
Week:		10/15/12	10/21/12	-----1				1	\$225.00			
Week:		10/22/12	10/28/12	-----1				1	\$225.00			
Week:		10/29/12	11/04/12	-----1				1	\$225.00			
E 12	KVVU	10/07/12	11/04/12	Extra Weekend	Su 6-7p		:30			NM	4	\$1,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	-----1				1	\$325.00			
Week:		10/08/12	10/14/12	-----1				1	\$325.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
2	KVVU	10/08/12-10/14/12		Extra Weekend	Su 6-7p	-----Su	:30		\$325.00	NM		
See MG 9.11,9.12,9.13,9.14,9.15,9.16												
Week:		10/15/12	10/21/12	-----1				1	\$325.00			
Week:		10/22/12	10/28/12	-----1				1	\$325.00			
Week:		10/29/12	11/04/12	-----1				1	\$325.00			
E 13	KVVU	10/18/12	11/01/12	Glee	Thu 9p-10p		:30			NM	1	\$6,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	---1---				1	\$6,500.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
1	KVVU	10/15/12-10/21/12		Glee	Thu 9p-10p	----Th-----	:30		\$6,500.00	NM		
See MG 9.11,9.12,9.13,9.14,9.15,9.16												
Week:		10/22/12	10/28/12	-----				0	\$0.00			

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.



KVVU TV
25-TV 5 Drive
Henderson, NV 89014
(702)435-5555

Contract / Revision	Alt Order #
496475 /	06356848

Contract Dates	Product	Estimate #
10/02/12 - 11/06/12	OBAMA SKED C	1904

Advertiser	Original Date / Revision
Obama For America	10/15/12 / 10/15/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	---1---				1	\$6,500.00			
Totals											233	\$118,400.00

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 - 10/28/12	176	\$90,885.00	\$77,252.25
10/29/12 - 11/06/12	57	\$27,515.00	\$23,387.75
Totals	233	\$118,400.00	\$100,640.00

Signature: _____ **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.

ADV # _____ ADV. NAME POLI/B OBAMA/D/PRE/US REP. # _____ OFF. # 762 SALESMAN # _____
 AGY # 1051 AGY. NAME GREER, MARGOLIS, MITCHELL BUYER NAME MAURA GILROY
 3050 K ST NW, SALES PRSN PH- TERESA DIFURIA
 WASHINGTON, DC 20007

ORDER # _____ CONTRACT # 6356848 CLASS: NATL. LOCAL REGIONAL

PRDCT OBAMA SKED C EST#1904 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT2/12 NOV6/12 WK-6

CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____ DATE OCT15/12 09.51

REP: TO ROSE
 FR NIKKI
 OK'D M3 SEE LINES 31-36
 CREDIT \$20
 NEW TOTAL \$118400
 PLS CNF THANKS

STA:

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****
 ALL INVOICES ARE TO BE SENT TO:
 GREER MARGOLIS
 ACCOUNTING
 1010 WISCONSIN AVENUE NW
 SUITE 800
 WASHINGTON, DC 20007

SKED C

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
:	LINE#	:	:	:	:	:	DATE	DATE	:	:	:	SPTS:

AGENCY ADVERTISER CODE = 95 AGENCY EST# = 1904
 AGENCY PRODUCT CODE = 101

1	ES		105A-135A	30		\$225.00	10/2	10/8	5		TU-F,M	5
1	ES		105A-135A	30		\$225.00	10/9	10/15	4		TU-F,M	4
1	ES		105A-135A	30		\$225.00	10/23	11/5	5		TU-F,M	10

PROGRAM : EXTRA
 ORD COM1 : REVISED RATE W/O 10/16
 CON COM1 : EXTRA

FAX# 610-225-1191
OCT15/12 09.51
HARRIS REPORT FROM REP
CHANGES
*** KVVU-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
31	A		1230P-400P	30		\$3,250.00	10/17	10/17	1		WED	1
PROGRAM : NICS GAME ORD COM1 : SPOTS N/A DUE BASEBALL AND DEBATE. SEE MG OFFER. CREDIT \$20. PRE- ORD COM2 : BOOKED PLS APPROVE. THIS IS A MAKE-GOOD FOR OCT9 ON LINE-1 FOR 1 SPOT/WK THIS IS A MAKE-GOOD FOR OCT9 ON LINE-2 FOR 1 SPOT/WK THIS IS A MAKE-GOOD FOR OCT14 ON LINE-12 FOR 1 SPOT/WK THIS IS A MAKE-GOOD FOR OCT14 ON LINE-13 FOR 1 SPOT/WK THIS IS A MAKE-GOOD FOR OCT18 ON LINE-14 FOR 1 SPOT/WK THIS IS A MAKE-GOOD FOR OCT16 ON LINE-27 FOR 1 SPOT/WK THIS IS A MAKE-GOOD FOR OCT16 ON LINE-28 FOR 1 SPOT/WK												
32	A		430P-800P	30		\$3,250.00	10/18	10/18	1		THU	1
PROGRAM : NICS GAME ORD COM1 : SPOTS N/A DUE BASEBALL AND DEBATE. SEE MG OFFER. CREDIT \$20. PRE- ORD COM2 : BOOKED PLS APPROVE. PART OF A MAKEGOOD MADE UP OF LINES 31-36												
33	A		900P-930P	30		\$825.00	10/18	10/18	1		THU	1
PROGRAM : EXTRA ORD COM1 : SPOTS N/A DUE BASEBALL AND DEBATE. SEE MG OFFER. CREDIT \$20. PRE- ORD COM2 : BOOKED PLS APPROVE. PART OF A MAKEGOOD MADE UP OF LINES 31-36												
34	A		930P-1000P	30		\$825.00	10/18	10/18	1		THU	1
PROGRAM : TMZ ORD COM1 : SPOTS N/A DUE BASEBALL AND DEBATE. SEE MG OFFER. CREDIT \$20. PRE- ORD COM2 : BOOKED PLS APPROVE. PART OF A MAKEGOOD MADE UP OF LINES 31-36												
35	A		1135A-1205A	30		\$350.00	10/16	10/22	1		TU-F,M	1
PROGRAM : SIMPSON ORD COM1 : SPOTS N/A DUE BASEBALL AND DEBATE. SEE MG OFFER. CREDIT \$20. PRE- ORD COM2 : BOOKED PLS APPROVE. PART OF A MAKEGOOD MADE UP OF LINES 31-36												
36	A		400P-800P	30		\$1,250.00	10/20	10/20	1		SAT	1
PROGRAM : COLLEGE FOOTBALL ORD COM1 : SPOTS N/A DUE BASEBALL AND DEBATE. SEE MG OFFER. CREDIT \$20. PRE- ORD COM2 : BOOKED PLS APPROVE. PART OF A MAKEGOOD MADE UP OF LINES 31-36												

FAX# 610-225-1191
HARRIS REPORT FROM REP OCT15/12 09.51
CHANGES *** KVVU-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
: LINE#	:	:	:	:	:	:	: DATE	: DATE	: /WK	: INVT	:	: SPTS
2		ES	1100A-1200N	30		\$195.00	10/2	10/8	5		TU-F,M	5
2		ES	1100A-1200N	30		\$195.00	10/9	10/15	4		TU-F,M	4
2		ES	1100A-1200N	30		\$195.00	10/16	11/5	5		TU-F,M	15
PROGRAM : BETTER LAS VEGAS												
CON COM1: BETTER LAS VEGAS												
12		ES	500P-600P	30		\$225.00	10/7	10/7	1		SUN	1
12		ES	500P-600P	30		\$225.00	10/14	10/14	0		SUN	0
12		ES	500P-600P	30		\$225.00	10/21	11/4	1		SUN	3
PROGRAM : FRIENDS												
CON COM1: FRIENDS												
13		ES	600P-700P	30		\$325.00	10/7	10/7	1		SUN	1
13		ES	600P-700P	30		\$325.00	10/14	10/14	0		SUN	0
13		ES	600P-700P	30		\$325.00	10/21	11/4	1		SUN	3
PROGRAM : EXTRA WEEKEND												
CON COM1: EXTRA WEEKEND												
14		S	900P-1000P	30		\$6,500.00	10/18	10/18	0		THU	0
14		S	900P-1000P	30		\$6,500.00	11/1	11/1	1		THU	1
PROGRAM : GLEE												
CON COM1: GLEE												
27		ES	700P-730P	30		\$950.00	10/16	10/22	2		TU-F,M	2
PROGRAM : EXTRA												
ORD COM1: REVISED RATE W/O 10/16												
CON COM1: EXTRA												
28		ES	730P-800P	30		\$1,350.00	10/16	10/22	1		TU-F,M	1
PROGRAM : TMZ												
ORD COM1: REVISED RATE W/O 10/16												
CON COM1: TMZ												

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
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STATION MAKEGOOD OFFERS:

M3	OK'D	BUY#1	MISSED: TU-F,M/105A-135A				OCT9		30S	\$225.00		(OCT15/12)
		BUY#2	TU-F,M/1100A-1200N				OCT9		30S	\$195.00		
		BUY#12	SUN/500P-600P				OCT14		30S	\$225.00		
		BUY#13	SUN/600P-700P				OCT14		30S	\$325.00		
		BUY#14	THU/900P-1000P				OCT18		30S	\$6,500.00		
		BUY#27	TU-F,M/700P-730P				OCT16		30S	\$950.00		
		BUY#28	TU-F,M/730P-800P				OCT16		30S	\$1,350.00		
			OFFER: WED/1230P-400P				OCT17		30S	\$3,250.00		
			& THU/430P-800P				OCT18		30S	\$3,250.00		PLS ADVISE.
			& THU/900P-930P				OCT18		30S	\$825.00		
			& THU/930P-1000P				OCT18		30S	\$825.00		
			& TU-F,M/1135A-1205A				OCT16		30S	\$350.00		
			& SAT/400P-800P				OCT20		30S	\$1,250.00		

CMT: SPOTS N/A DUE BASEBALL AND DEBATE. SEE MG OFFER. CREDIT \$20. PRE-
 CMT: BOOKED PLS APPROVE.

OCT/12	93680.00	NOV/12	24720.00	CONTRACT TOTAL	118400.00
				TOTAL SPOTS	233

MARKET TOTALS \$270,523	KVVU 42%	KSNV 14%	KTUD 0%	KLAS 14%	KTNV 9%	KVMY 5%	KVCW 16%	CABL 0%
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SVC- NSI
DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
 P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

FAX# 610-225-1191
HARRIS REPORT FROM STATION SEP28/12 12.55
*** KVVU-TV ***

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PROGRAM : FRIENDS
CON COM1 : FRIENDS
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REP HEADLINE# 6356848 TRF# 496475
\$\$\$ APPROVED ORIGINAL REV#0 \$\$\$

REP: TEL# 610-293-4100 FAX# 610-225-1191
ORDER WORKSHEET HARRIS REPORT FROM STATION SEP28/12 12.55
*** KVVU-TV ***

4	300P-400P	30	\$300.00	10/2	11/5	5	TU-F,M	25
PROGRAM : ANDERSON COOPER								
CON COM1: ANDERSON COOPER								
5	400P-500P	30	\$350.00	10/2	11/5	5	TU-F,M	25
PROGRAM : DR OZ								
CON COM1: DR OZ								
6	600P-630P	30	\$525.00	10/2	11/5	3	TU-F,M	15
PROGRAM : NEWS								
CON COM1: NEWS								
7	700P-730P	30	\$625.00	10/2	11/5	3	TU-F,M	15
PROGRAM : EXTRA								
CON COM1: EXTRA								
8	700A-900A	30	\$700.00	10/2	11/5	5	TU-F,M	25
PROGRAM : FOX5 MORNING NEWS								
CON COM1: FOX5 MORNING NEWS								
9	730P-800P	30	\$850.00	10/2	11/5	2	TU-F,M	10
PROGRAM : TMZ								
CON COM1: TMZ								
10	900A-1000A	30	\$275.00	10/2	11/5	5	TU-F,M	25
PROGRAM : MORE LAS VEGAS								
CON COM1: MORE LAS VEGAS								
11	700P-800P	30	\$.00	10/6	11/3	0	SAT	0
PROGRAM : TMZ WEEKEND								
CON COM1: TMZ WEEKEND								
12	500P-600P	30	\$225.00	10/7	11/4	1	SUN	5
PROGRAM : FRIENDS								
CON COM1: FRIENDS								
13	600P-700P	30	\$325.00	10/7	11/4	1	SUN	5
PROGRAM : EXTRA WEEKEND								
CON COM1: EXTRA WEEKEND								

10/11 730-8p
10/15 N/A
10/16-10/17-10/18-10/1

REP HEADLINE# 6356848 TRF# 496475
\$\$\$ APPROVED ORIGINAL REV#0 \$\$\$

REP: TEL# 610-293-4100
ORDER WORKSHEET

FAX# 610-225-1191
HARRIS REPORT FROM STATION
SEP28/12 12.55
*** KVVU-TV ***

14	900P-1000P	30	\$6,500.00	10/18	10/18	1	THU	1
14	900P-1000P	30	\$6,500.00	11/1	11/1	1	THU	1
PROGRAM : GLEE CON COM1 : GLEE								

15	800P-900P	30	\$3,550.00	10/9	10/9	1	TUE	1
15	800P-900P	30	\$3,550.00	10/23	10/23	1	TUE	1

PROGRAM : RAISING HOPE/BEN & KATE
CON COM1 : RAISING HOPE/BEN & KATE

16	900P-1000P	30	\$3,550.00	10/2	10/2	1	TUE	1
16	900P-1000P	30	\$3,550.00	10/16	10/16	1	TUE	1

PROGRAM : NEW GIRL/MINDY PROJECT
CON COM1 : NEW GIRL/MINDY PROJECT

17	1100A-1200N	30	\$195.00	11/6	11/6	1	TUE	1
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PROGRAM : BETTER LAS VEGAS
CON COM1 : BETTER LAS VEGAS

18	700A-900A	30	\$700.00	11/6	11/6	1	TUE	1
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PROGRAM : FOX5 MORNING NEWS
CON COM1 : FOX5 MORNING NEWS

19	900A-1000A	30	\$275.00	11/6	11/6	1	TUE	1
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PROGRAM : MORE LAS VEGAS
CON COM1 : MORE LAS VEGAS

STATION MAKEGOOD OFFERS:
M1 UNRESL BUY#4 MISSED: TU-F,M/300P-400P OCT9 OCT16(2/WK) 30S \$300.00 (SEP28/12)
BUY#5 TU-F,M/400P-500P OCT9 OCT16(2/WK) 30S \$350.00
OFFER: MON/200P-300P OCT15 30S \$300.00
& TH-F/200P-300P OCT18(2/WK) 30S \$300.00
& MON/300P-400P OCT15 30S \$300.00
& TH-F/300P-400P OCT18(2/WK) 30S \$350.00
CMT: TP CHG DUE TO DEBATES AND SPORTS. PRE-BOOKED PLS APPROVE.

PLS ADVISE.

OCT/12	88900.00	NOV/12	24720.00	CONTRACT TOTAL	113620.00
				TOTAL SPOTS	234

MARKET TOTALS \$270,523 KVVU 42% KSNV 14% KLAS 14% KTNV 9% KVMY 5% KVCW 16% CABL 0% KTUD 0%

SVC- NSI
DEMOS- RA35+*

ADV # _____ ADV. NAME POLI/B OBAMA/D/PRE/US REP. # _____ OFF. # 762 SALESMAN # _____
 AGY # 1051 AGY. NAME GREER, MARGOLIS, MITCHELL BUYER NAME MAURA GILROY
 3050 K ST NW, SALES PRSN PH- TERESA DIFURIA
 WASHINGTON, DC 20007

ORDER # _____ CONTRACT # 6356848 CLASS: NATL. LOCAL REGIONAL

PRDCT OBAMA SKED C EST#1904 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT2/12 NOV6/12 WK-6

CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____ DATE SEP28/12 15.21

REP: TO ROSE
 FR NIKKI
 OK'D M1 SEE LINES 20-23
 TOTAL SAME
 PLS CNF THANKS

STA:

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****
 ALL INVOICES ARE TO BE SENT TO:
 GREER MARGOLIS
 ACCOUNTING
 1010 WISCONSIN AVENUE NW
 SUITE 800
 WASHINGTON, DC 20007

SKED C

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
4	ES	300P-400P	30			\$300.00	10/2	10/8	5		TU-F,M	5
4	ES	300P-400P	30			\$300.00	10/9	10/15	4		TU-F,M	4
4	ES	300P-400P	30			\$300.00	10/16	10/22	3		TU-F,M	3
4	ES	300P-400P	30			\$300.00	10/23	11/5	5		TU-F,M	10

AGENCY ADVERTISER CODE = 95
 AGENCY PRODUCT CODE = 101
 AGENCY EST# = 1904

PROGRAM : ANDERSON COOPER
 CON COM1: ANDERSON COOPER

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
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20	A		200P-300P	30		\$300.00	10/15	10/15	1		MON	1
PROGRAM : ANDERSON ORD COM1 : TP CHG DUE TO DEBATES AND SPORTS. PRE-BOOKED PLS APPROVE. THIS IS A MAKE-GOOD FOR OCT9 ON LINE-4 FOR 1 SPOT/WK THIS IS A MAKE-GOOD FOR OCT16 ON LINE-4 FOR 2 SPOTS/WK THIS IS A MAKE-GOOD FOR OCT9 ON LINE-5 FOR 1 SPOT/WK THIS IS A MAKE-GOOD FOR OCT16 ON LINE-5 FOR 2 SPOTS/WK												

21	A		200P-300P	30		\$300.00	10/18	10/19	2		TH-F	2
PROGRAM : ANDERSON ORD COM1 : TP CHG DUE TO DEBATES AND SPORTS. PRE-BOOKED PLS APPROVE. PART OF A MAKEGOOD MADE UP OF LINES 20-23												

22	A		300P-400P	30		\$350.00	10/15	10/15	1		MON	1
PROGRAM : DR OZ ORD COM1 : TP CHG DUE TO DEBATES AND SPORTS. PRE-BOOKED PLS APPROVE. PART OF A MAKEGOOD MADE UP OF LINES 20-23												

23	A		300P-400P	30		\$350.00	10/18	10/19	2		TH-F	2
PROGRAM : DR OZ ORD COM1 : TP CHG DUE TO DEBATES AND SPORTS. PRE-BOOKED PLS APPROVE. PART OF A MAKEGOOD MADE UP OF LINES 20-23												

5	ES		400P-500P	30		\$350.00	10/2	10/8	5		TU-F,M	5
5	ES		400P-500P	30		\$350.00	10/9	10/15	4		TU-F,M	4
5	ES		400P-500P	30		\$350.00	10/16	10/22	3		TU-F,M	3
5	ES		400P-500P	30		\$350.00	10/23	11/5	5		TU-F,M	10

PROGRAM : DR OZ
 CON COM1 : DR OZ
 STATION MAKEGOOD OFFERS:
 M1 OK'D BUY#4 MISSED: TU-F,M/300P-400P OCT9 OCT16(2/WK) 30S \$300.00 (SEP28/12)
 BUY#5 TU-F,M/400P-500P OCT9 OCT16(2/WK) 30S \$350.00
 OFFER: MON/200P-300P OCT15 30S \$300.00 PLS ADVISE.
 & TH-F/200P-300P OCT15 30S \$300.00
 & MON/300P-400P OCT15 30S \$300.00
 & TH-F/300P-400P OCT15 30S \$350.00
 CMT: TP CHG DUE TO DEBATES AND SPORTS. PRE-BOOKED PLS APPROVE.

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
:	LINE#	:	:	:	:	:	DATE	DATE	/WK	INVT	:	SPTS
OCT/12			88900.00			NOV/12			24720.00			
CONTRACT TOTAL 113620.00												
TOTAL SPOTS 234												

MARKET TOTALS \$270,523
KVVU 42%
KSNV 14%
KTUD 0%
KLAS 14%
KTNV 9%
KVMY 5%
KVCW 16%
CABL 0%

SVC- NSI
DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

FAX# 610-225-1191
SEP28/12 12.12
HARRIS REPORT FROM REP
*** KVVU-TV ***

SALES PRSN PH- TERESA DIFURIA

1	105A-135A	30	\$225.00	10/2	11/5	5	TU-F,M	25
PROGRAM : EXTRA								
CON COM1: EXTRA								

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
: LINE#	:	:	:	:	:	:	: DATE	: DATE	:	:	:	: SPTS
2			1100A-1200N	30		\$195.00	10/2	11/5	5		TU-F,M	25
PROGRAM : BETTER LAS VEGAS												
CON COM1: BETTER LAS VEGAS												
3			1205A-105A	30		\$225.00	10/2	11/5	5		TU-F,M	25
PROGRAM : FRIENDS												
CON COM1: FRIENDS												
4			300P-400P	30		\$300.00	10/2	11/5	5		TU-F,M	25
PROGRAM : ANDERSON COOPER												
CON COM1: ANDERSON COOPER												
5			400P-500P	30		\$350.00	10/2	11/5	5		TU-F,M	25
PROGRAM : DR OZ												
CON COM1: DR OZ												
6			600P-630P	30		\$525.00	10/2	11/5	3		TU-F,M	15
PROGRAM : NEWS												
CON COM1: NEWS												
7			700P-730P	30		\$625.00	10/2	11/5	3		TU-F,M	15
PROGRAM : EXTRA												
CON COM1: EXTRA												
8			700A-900A	30		\$700.00	10/2	11/5	5		TU-F,M	25
PROGRAM : FOX5 MORNING NEWS												
CON COM1: FOX5 MORNING NEWS												
9			730P-800P	30		\$850.00	10/2	11/5	2		TU-F,M	10
PROGRAM : TMZ												
CON COM1: TMZ												
10			900A-1000A	30		\$275.00	10/2	11/5	5		TU-F,M	25
PROGRAM : MORE LAS VEGAS												
CON COM1: MORE LAS VEGAS												

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
: LINE#	:	:	:	:	:	:	: DATE	: DATE	: /WK	: INVT	:	: SPTS
11			700P-800P PROGRAM : TMZ WEEKEND CON COM1 : TMZ WEEKEND	30		\$.00	10/6	11/3	0		SAT	0
12			500P-600P PROGRAM : FRIENDS CON COM1 : FRIENDS	30		\$225.00	10/7	11/4	1		SUN	5
13			600P-700P PROGRAM : EXTRA WEEKEND CON COM1 : EXTRA WEEKEND	30		\$325.00	10/7	11/4	1		SUN	5
14			900P-1000P PROGRAM : GLEE CON COM1 : GLEE	30		\$6,500.00	10/18	10/18	1		THU	1
14			900P-1000P	30		\$6,500.00	11/1	11/1	1		THU	1
15			800P-900P PROGRAM : RAISING HOPE/BEN & KATE CON COM1 : RAISING HOPE/BEN & KATE	30		\$3,550.00	10/9	10/9	1		TUE	1
15			800P-900P	30		\$3,550.00	10/23	10/23	1		TUE	1
16			900P-1000P PROGRAM : BETTER LAS VEGAS CON COM1 : BETTER LAS VEGAS	30		\$3,550.00	10/2	10/2	1		TUE	1
16			900P-1000P	30		\$3,550.00	10/16	10/16	1		TUE	1
17			1100A-1200N PROGRAM : NEW GIRL/MINDY PROJECT CON COM1 : NEW GIRL/MINDY PROJECT	30		\$195.00	11/6	11/6	1		TUE	1
18			700A-900A PROGRAM : FOX5 MORNING NEWS CON COM1 : FOX5 MORNING NEWS	30		\$700.00	11/6	11/6	1		TUE	1

REP HEADLINE# 6356848
 *** ORIGINAL REV#0 ***

REP: TEL# 610-293-4100
 ORDER WORKSHEET

FAX# 610-225-1191
 HARRIS REPORT FROM REP
 SEP28/12 12.12
 *** KVVU-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
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19			900A-1000A	30		\$275.00	11/6	11/6	1		TUE	1
PROGRAM : MORE LAS VEGAS CON COM1: MORE LAS VEGAS												

OCT/12 88900.00 NOV/12 24720.00

CONTRACT TOTAL 113620.00
 TOTAL SPOTS 234

MARKET TOTALS \$270,523 KVVU 42% KSNV 14% KLAS 14% KTNV 9% KVMY 5% KVCW 16% CABL 0%
 KTUD 0%

SVC- NSI
 DEMOS- RA35+*